

CÁMARA ARGENTINA DE
Internet

internetday.com.ar

InternetDay

MAY 6 AND 7 | 2026

AI Argentina Inteligente + **IA** Infraestructura Argentina



The **Argentine Internet Chamber -CABASE-** invites you to be part of a new edition of Internet Day / Expo 2026, which will take place on **May 6 and 7** at the Buenos Aires Convention Center.

This year, Internet Day consolidates its growth by integrating, for the second consecutive year, the Argentine Chamber of IoT and its ecosystem of companies and professionals. The event is further enhanced by keynote speeches and joint panels in the main auditorium, bringing together leading figures from the digital industry, connectivity, and emerging technologies.

In parallel, the **XXIV National Meeting of Technicians** will also take place on **May 5, 6 and 7**, adding a key space for training and professional exchange exclusively for CABASE members.

Internet Day / Expo is the most relevant meeting point in the sector, where industry players connect to discuss the current challenges of the industry, discover new business opportunities and learn about the latest trends in technology, regulation and digital development.

Centro de Convenciones Buenos Aires

Avenida Pte. Figueroa Alcorta 2099, Ciudad autónoma de Buenos Aires

www.cecbuenosaires.com.ar

Auditorium Sessions and Internet Day Expo (10 a.m. to 6 p.m.)

Wednesday, May 6

Accreditations 8:30hs
opening ceremony 10hs
After 18:30 a 20:30hs

Thursday, May 7

Accreditations 8:30hs
Closing 18hs

National Meeting of Technicians

May 5, 6 and 7

Accreditations 9hs
Closing 18hs

They participate in the Trade Expo

- » Internet industry professionals from the public, private, and academic sectors
- » Carriers
- » IT/IoT solution providers
- » ISPs
- » Infrastructure providers
- » IPTV solution providers

- » Content and platform providers
- » Satellite solution providers
- » IP telephony providers
- » Equipment, antenna, and radio providers
- » Hosting and cloud providers
- » Blockchain providers
- » E-commerce providers

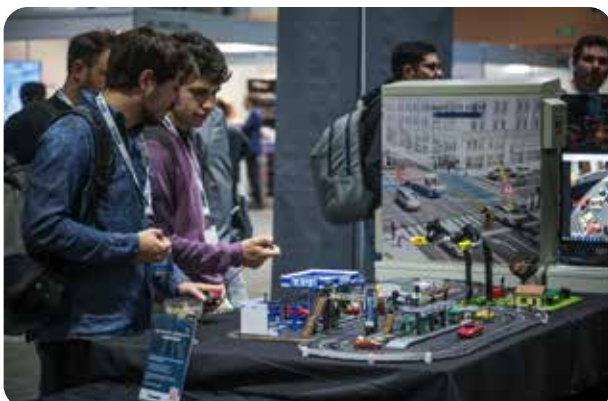
+60
speakers

+70
stands

+90
sponsors

+2500
assistants

+20
panels



Stands: materials and measurements

Stand Cidre System

- » Panel material: white laminated MDF (can be vinyl-wrapped)
- » Aluminum profiles/uprights
- » Panel size: 0.98m wide x 2.40m high
- » Valance: 20cm high x stand length (please inquire as it varies according to stand dimensions)



The assembly of all the stand panels will depend on their location in the floor plan.

Includes:

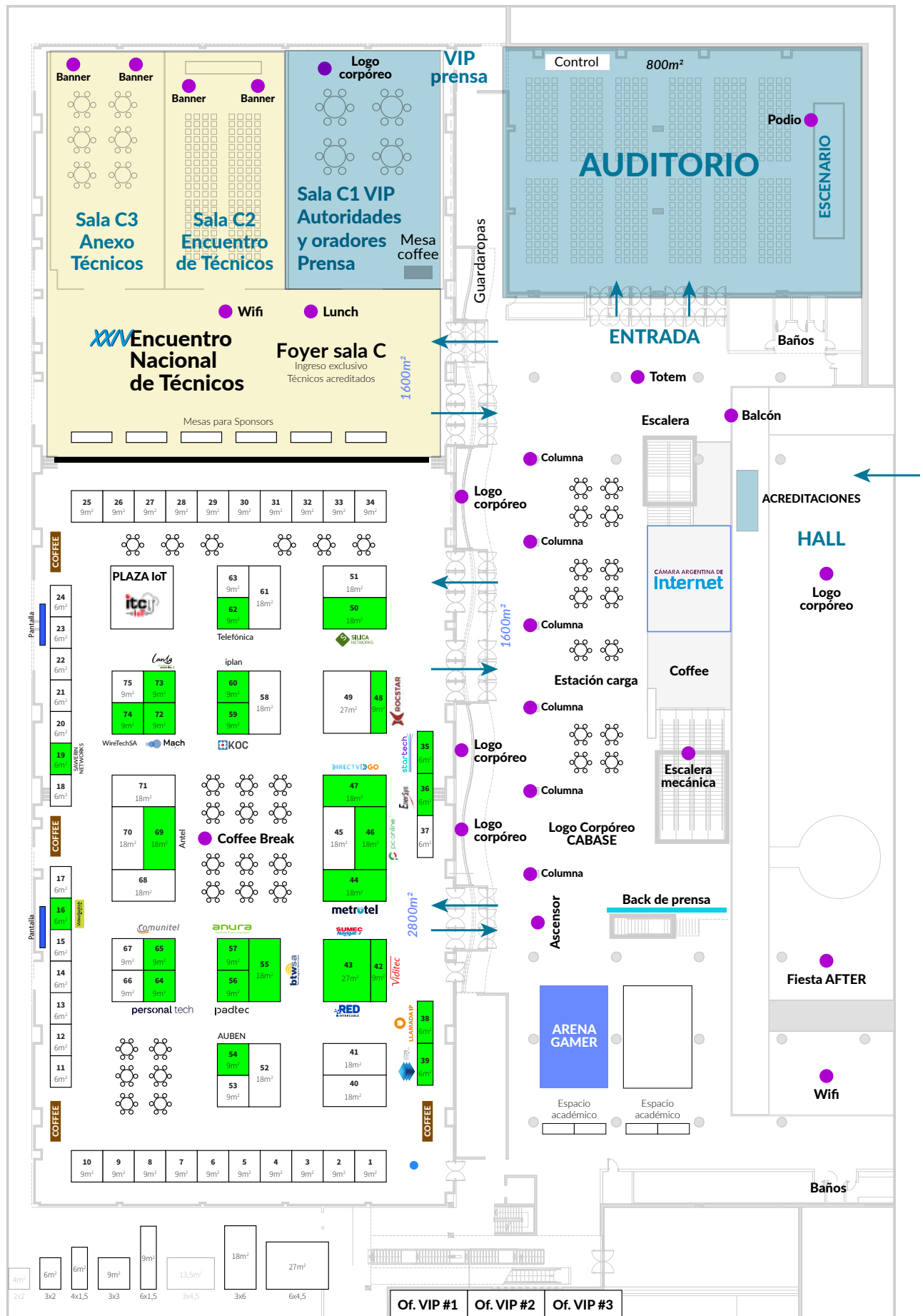
-
- » Graphic on valance (stand number and company name made of self-adhesive vinyl)
 - » 1 logo, 0.60cm x 0.60cm, printed at 1200 DPI (maximum print quality)
 - » 1 round high table with a white top, 60cm in diameter.
 - » 2 white stools.
 - » 1 power outlet.
 - » 3 LED spotlights for general lighting.
 - » Carpet.
 - » Unlimited admissions to the event, trade show, and conferences.
 - » Admissions to the After 4 party per company (to be held at the end of the day on May 6th in the main café).
 - » Coffee and lunch service for company staff (sponsor).

Wooden stand

- » Standard design.
- » Dimensions according to contracted space: 18m² or 9m²
- » Structure material: painted wood (colors according to brand identity).
- » 1 electrical outlet
- » 42" TV
- » Spotlight
- » High table with two stools
- » Counter
- » Company name printed on the upper structure of the stand.



Planimetry



DIAMOND Sponsorships

Benefits	(6 sponsors)	After	Wifi IDAY2026	Logo on C redentials and Lanyards	Escalator (5-sided plot)
Brand presence in event promotion (Internet Day website/Social Media)	✓	✓	✓	✓	✓
Logo on digital totem accreditations	✓	✓	✓	✓	
Logo on digital totem at auditorium entrance	✓	✓	✓	✓	
Logo on the auditorium's digital podium	✓	✓	✓	✓	
Logo and acknowledgment on auditorium plaque	✓	✓	✓	✓	
Acknowledgement of gratitude as a Diamond sponsor at the opening and closing of the sessions (auditorium)	✓	✓	✓	✓	
1-minute video from the sponsor (projected at the beginning of one of the panels)	✓	✓	✓	✓	
Brand presence video on screen expo area	✓		✓	✓	✓
Stand	Handcrafted wooden display of 9m² standard design (located at the entrance to the exhibition hall)	Handcrafted wooden display of 18m² standard design (located at the entrance to the exhibition hall)	Handcrafted wooden 9m² standard design (location in the left side corner of the entrance door to room A or your choice of central island according to availability)	Handcrafted wooden 9m² standard design (location in the right side corner of the entrance door to room B or your choice of central island according to availability)	
Exclusive benefit		<ul style="list-style-type: none"> • Brand presence (thank you plaque and logo) on screen in the After Party café. • Thank you mention by the announcer. • Logo on wristband (After Party admission seal) 	WiFi Network: Company Name	Logo on Credentials and lanyards (provided by the event organizer)	

PLATINUM Sponsorships

All include these basic benefits:

- » Brand presence in media (web and social media)
- » Brand presence on screens in the expo area (video/logo)
- » Sending the sponsor's digital piece to the attendee database (does not include design, it must be provided by the sponsor for post-event distribution)

Each Platinum option is distinguished by the exclusive space allocated and the inclusion or not of a stand.



PLATINUM A

**Brand presence: vinyl wrap on 2 elevators
(exclusive for 1 sponsor)**

Cidre System stand with vinyl lettering, 3x3m (9m²), central island. (Design not included. The number of panels to be printed will depend on the stand's location)



PLATINUM B

**Brand presence on the foyer balcony
(exclusive to 1 sponsor)**

Balcony wrap with brand advertising

Cidre System stand with vinyl lettering, 3x3m (9m²), central island. (Design not included. The number of panels to be printed will depend on the stand's location)



PLATINUM C

**Brand presence on 4 banners in the Foyer
(4 sponsors)**

Cidre System stand with vinyl lettering, 3x3m (9m²), central island. (Design not included. The number of panels to be printed will depend on the stand's location)



PLATINUM D

**Corporate brand presence at the accreditation entrance
(2 sponsors)**

Cidre System stand with vinyl lettering, 3x3m (9m²), central island. (Design not included. The number of panels to be printed will depend on the stand's location)



PLATINUM E

**Coffee break sponsor in the expo area
(coffee tables with brand logo)**

Cidre System stand with vinyl lettering, 3x3m (9m²), central island. (Design not included. The number of panels to be printed will depend on the stand's location)

GOLD Sponsorships

- » Brand presence throughout all event promotion (Internet Day website/social media)
- » Brand presence on digital totem at accreditation booths (logo)
- » Brochures (provided by the sponsor) for the bag given to attendees
- » Brand presence (logo) on the digital podium at the auditorium stage
- » Brand presence (logo) on the digital totem at the auditorium entrance
- » Optional stand: Cidre System 3x2m (6m²)

SILVER Sponsorships

- » Brand presence throughout all event promotion (Internet Day website/social media)
- » Logo on digital accreditation totems (smaller size, unified by category).
- » Logo presence on auditorium screens, grouped by category.
- » Participation in the final mailing with logo grouped with other Silver sponsors.

Room rental* (level 0)

Vip 1

» **Capacity:** 90 people in auditorium
(Includes coffee)

» **Schedules:** 11:00-13:00 | 13:00-15:00 | 15:00-17:00

Vip 2

» **Capacity:** 50 people in auditorium
(Includes coffee)

» **Schedules:** 11:00-13:00 | 13:00-15:00 | 15:00-17:00

*For talks, workshops, training sessions, and seminars. Inquire about additional services: screen, sound system.

Payment methods and reservations

» See the purchase request. Access it via the following link:

<https://forms.gle/E8LhwUKyhoaiiUYCA>

» Prices are expressed in US dollars and do not include 21% VAT.

» Payments must adhere to the official **Banco Nación** exchange rate of the day prior to payment.

» Sponsorships, regardless of type, must be paid in full before April 30, 2025.

Marketing of stands and sponsorships

Organization: Patricia Grela (5411) 5263-7456 | patricia@cabase.org.ar

Event assistant: Karime Assi (5411) 7615-3913

Time Plan

TUESDAY 5/5

» Stand assembly 15:00 a 20:00hs

WEDNESDAY 6/5

» Accreditations 8:30hs

» Event 8:30 a 18:00hs

» After 18:30 a 20:30hs

THURSDAY 7/5

» Accreditations 8:30hs

» Event 8:30 a 18:00hs

» Disarmament 18:30hs a 24:00hs

Removal of samples, display elements, stand structures and furniture, once the event has ended.

Deadline for submission of digital material: 27/04/2026

Reception of digital material

Maxxi Mingo | maxxi@dribeiro.com

» AI-formatted logo for distribution, digital signage, and graphics.

» Sponsor video (if included in your sponsorship type)

Press

Adrián González Aón | adrianGA@idcomm.com.ar

Tel.: (11) 4371-6862 | Cel.: (54911) 5328-6104

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